



LPGA Legends Return to Eagle's Landing Country Club

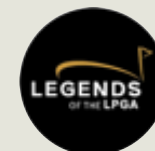
October 6-9, 2026

Presented by:



*Jerel Verner Enterprises
LLC*

Benefiting:

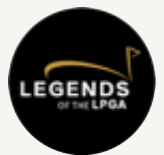


Mission

To engage and entertain fans and sponsors, empower women of all ages through the game of golf, positively impact the Eagle's Landing Country Club, Henry County and its local charities and communities through philanthropy and volunteerism.



Giulia Sergas 2025 Champion



Presenting Sponsor



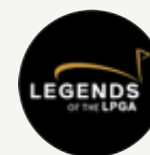
Founded in 2006, Jerel Verner Enterprises LLC is a premier business growth and development firm. Our primary expertise lies in strategic commercial real estate ventures, where we focus on driving sustainable value and expansion through a diverse portfolio of domestic limited liability companies. Actively engaged in high-value projects, such as our absolute NNN lease agreement with Hansel & Gretel Candies LLC in Helen Georgia, Big Blue Marble in Acworth Georgia, multiple retail and office spaces in Suwanee Georgia, investments in banking institutions and a national flooring company, 50 Floor.



2026 Beneficiaries

A Friend's House is a 501(c)(3) emergency shelter and group home in McDonough, Georgia, serving children and youth in crisis. Since 1998, over 3,000 youth have found respite from abuse, abandonment, or neglect there. It partners with the Department of Family and Children Services on permanency plans. Visit afriendshouse.org.

The LPGA's mission is to uphold and advance the interests of golf by providing elite competition for amateur women golfers, while also fostering camaraderie and encouraging good sportsmanship. <https://www.ladiesnationalgolf.org>



ABOUT THE LEGENDS TOUR & LPGA



- Founded in 1950 – The longest running women's professional sports organization in the world
- Authentic platform for diversity & inclusion

- The LEGENDS Tour showcases the talents of LPGA Tour and LPGA T&CP Members age 45+
- 120 members, 750 LPGA wins, 84 Majors, 15 Hall of Famers, 9 Solheim Cup Captains
- Raised over \$24 million for charity since 2001



- 1,800 LPGA Teachers influence 2M+ golf students each year
- Advancing the game through teaching, managing golf facilities & supporting LPGA Foundation initiatives to grow women and girls in golf



LPGA Foundation increases the participation of women and girls in golf - LPGA Amateur Golf Association, Women's Empowerment Days, LPGA-USGA Girls Golf & Leadership Academies



- LPGA's Official Qualifying Tour
- 500+ Epson Tour Alumnae have earned their LPGA memberships



WHY THE LEGENDS TOUR?

LEGENDS Tour events are uniquely entertaining and LEGENDS Players are well known for their commitment to engaging the customer and fan.

THE GREATEST NAMES IN WOMEN'S GOLF.



NAME RECOGNITION

Headlined by the Great Names in Women's Golf. Showcasing the talents of Tour Champions in markets familiar with Women's Golf.

THE 'RIGHT' DEMOGRAPHIC

Fan-friendly experience for traditional golf consumers age 55+. Household golf names meaningful to Baby Boomers. Role models for younger generations.

AFFORDABILITY & VALUE

Offers the greatest value when compared to the LPGA, PGA and Champions Tours. With purses from \$300K+, tournament costs are greatly reduced.



Tournament Overview

- Format: Stroke Play
- Purse: \$150,000 - \$400,000 - Guaranteed Purse
- Tournament Length: 36 Holes / Two-Day competition
- Pro-Am: 1 Day Event – 18 holes on day prior to competition
- Field: 40-64 Legends of the LPGA Players
- Additional Events: Kick-Off Party, Pro-Am Dinner, Junior or Women's Clinic
- Charity: Tournament Owner Selects Beneficiary



Audience Overview

32 Million

U.S. Golf Fans

23.8 Million

U.S. Golfers

60% M, 40% F

Legends of the LPGA
Fans

22%

More likely to have a
post-graduate degree

40%

More likely to have a
household income
over \$250,000

32%

More likely to be a
decision maker for
their company



Media Value

- The Legends generate an average of \$3-5 million in media value per event
- Year-Round Exposure: Continuous visibility on *www.thelegendstour.com* and across social media channels, ensuring consistent engagement and brand presence throughout the year
- Real-Time Engagement: Branded tournament scoring attracts 10-15k unique visitors per event
- Global Reach: 20% of competitive membership hails from outside the USA, expanding international visibility
- Golf Channel Impact: The 2021 Senior LPGA Championship drew 650,000 unique viewers over three days, boosting Golf Channel's Mon-Tues-Wed time slot by 56%



OUR PLAYERS – OUR ASSETS

Like no other sport, **LEGENDS** players deliver outstanding client experiences. Opportunities are available for **LEGENDS** Players to compete, join panel discussions, lead golf clinics, participate in Pro Ams or host golf excursions.



Amy Alcott



Beth Daniel



Betsy King



Jan Stephenson



Donna Caponi



Hollis Stacy



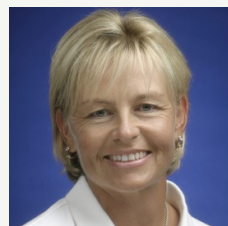
Christa Johnson



Catriona Matthew



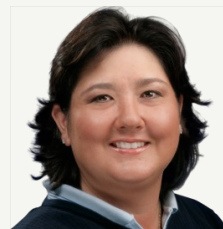
Laura Davies



Liselotte Neumann



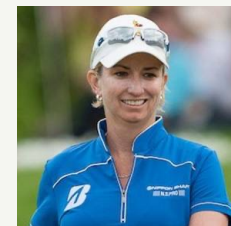
Nancy Scranton



Pat Hurst



Jane Geddes



Karrie Webb



Jane Blalock



Juli Inkster



Nancy Lopez



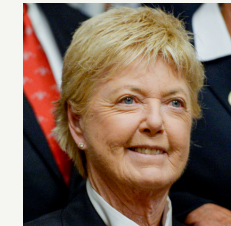
Michelle McGann



Meg Mallon



Rosie Jones

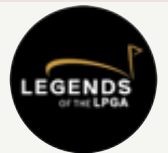


Pat Bradley

Title Sponsor

\$100,000

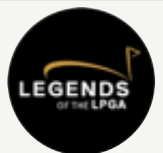
- Exclusive naming rights with maximum brand visibility across local, regional, and international markets. Includes Three (3) One-Year Complimentary Full Privilege Memberships at Eagle's Landing Country Club and access to its affiliate clubs, 3 Pro-Am Teams, 20 Eagle's Nest Passes (viewing area/lounge over-looking 10th tee and 18th green) with complimentary food and beverages each day, corporate logo and name on all tournament associated merchandise and media, 15 VIP Passes which provide unprecedented access to Player/VIP/Celebrity Lounge, Designated Parking, Sponsorship Banner, (2) corporate logoed Tee Signs, 12 Hole Flags autographed by LPGA Players and Celebrities, upgraded 12 premium gift packages, with speaking and photo opportunities at event functions and trophy presentation ceremony. Also includes an option to play a Practice Round on Tuesday



Presenting Sponsor

\$50,000

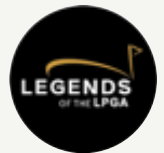
- Top-tier branding before, during, and after the event. Includes Two One-Year Full Privilege Membership at Eagle's Landing Country Club and access to its affiliate clubs, 2 Pro-Am Teams, 12 Eagle's Nest VIP Passes (viewing area/lounge over-looking 10th tee and 18th green), Complimentary Food and Beverage Each Day, 12 VIP Passes which provide unprecedented access to Player/VIP/Celebrity Lounge, Designated Parking, Sponsorship Banner, (2) Tee Sign, 10 Hole Flags autographed by LPGA players and Celebrities, and 10 upgraded premium gift packages and an opportunity to speak at functions and at trophy ceremony. Corporate logo and name displayed on all tournament associated merchandise and media. Also includes an option to play a Practice Round on Tuesday



Eagle's Nest Sponsor

\$20,000

- Top-tier branding before, during, and after the event. Includes a One-Year Full Privilege Membership at Eagle's Landing Country Club and access to its affiliate clubs, 2 Pro-Am Teams, 8 Eagle's Nest VIP Passes (viewing area/lounge over-looking 10th tee and 18th green), Complimentary Food and Beverage Each Day, 8 VIP Passes which provide unprecedented access to Player/VIP/Celebrity Lounge, Designated Parking, Sponsorship Banner, (2) Tee Sign, 8 Hole Flags autographed by LPGA players and Celebrities, and 8 upgraded premium gift packages and an opportunity to speak at functions and at trophy ceremony. Corporate logo and name displayed on all tournament associated merchandise and media. Also includes an option to play a Practice Round on Tuesday



Additional Opportunities

Eagle View Sponsor: \$12,500

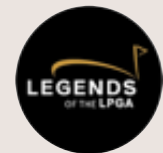
Corporate tent in a prime location near the 10th Tee or 18th Green including food & beverage, 2 Pro-Am Teams, 8 VIP Passes which provide unprecedented access to Player/VIP Lounge and parking, Tee Sign, 8 Hole Flags autographed by players, 8 select gift packages, and Attendance to a Private LPGA Player/VIP/Celebrity Meet and Greet

Clubhouse Sponsor: \$10,000

Main level ballroom hospitality and registration area includes food & beverage, 1 Pro-Am Team, 4 VIP Passes which provide unprecedented access to Player/VIP Lounge and parking, Tee Sign, 4 Hole Flags autographed by players, 4 select gift packages, and Attendance to a Private LPGA Player/VIP/Celebrity Meet and Greet

Tournament Volunteer Sponsor: \$7,500

Exclusive sponsor of the Tournament Volunteers. Name/Logo to appear on all Volunteer communication and Volunteer section on Legends website. Company Name/Logo on Volunteer uniforms (hat/shirt) Designation as the Official Sponsor of the Tournament Volunteers, 1 Pro-Am Team, 4 select gift packages, Hole sign & signage in and on Volunteer HQ. (2) VIP Parking Passes (4) Eagles Nest passes, 4 autographed Flags and Attendance to a Private LPGA Player/VIP/Celebrity Meet and Greet



Additional Opportunities

Player Practice Area Sponsor: \$5,000

Corporate signage displayed at the driving range, chipping green, or putting green, 1 Pro-Am Team, 2 VIP Passes which provide unprecedented access to Player/VIP Lounge and parking, (4) Hole Flags autographed by players/VIP/Celebrities, Optional Practice Round on Tuesday, and (4) gift packages. Attendance to a Private LPGA Player/VIP/Celebrity Meet and Greet

Legends of the LPGA Clinic: \$3,500

Corporate signage displayed at the driving range, chipping green, or putting green during the Ladies/Junior Clinic with Legends of the LPGA Professionals. In addition to prime visibility signage sponsorship includes Attendance to a Private LPGA Player/VIP/Celebrity Meet and Greet and gift package

Pro-Am Team: \$2,500

Foursome in the Official Pro-Am playing alongside a LPGA Professional, Attendance to a Private LPGA Player/VIP/Celebrity Meet and Greet, hot breakfast, celebration dinner, and player gift package

Hole Sponsor: \$1,500

Corporate signage displayed on the tee box or near the green with company name and logo



Thanks!



All packages can be customized to fit your specific needs.

Harold Lewis

lewish@14fairways.org

404-732-5922

<https://thelegendstour.com/schedule/legends-return-to-eagles-landing/>

